
Proposal for your product

unit ensemble

Introduction

About us

Unit Ensemble is a boutique business production firm combining global perspective with local execution.

Specializing in importing innovative products, crowdfunding in Japan, and multi-channel sales strategies, we deliver impactful market entries and promotional success.

With a lean, highly skilled team of just five, we unite offline sales experts and digital marketing professionals to create agile, effective solutions tailored to each project.

Our small size is our strength—enabling speed, flexibility, and precision in everything we do.





unit ensemble
Our service: online sales business.
international trading web marketing



Officiel site: <https://unitensemble.jp/>
Mail adress: info@unitensemble.jp
Adress: 5822-7 Tokiwa, Nagano
JAPAN 398-0004

Success stories in the Japanese market

Crowdfunding projects :

We have achieved sales of \$100,000 to \$300,000 per project.

Monthly sales on Amazon Japan:

\$100,000-\$200,000 per month on Amazon Japan



注文された商品点数
5,349

注文商品売上
¥24,992,452.00

販売数

売上金額

6,258コ

30,509,559円

もう、録音場所を
選ばない。



超薄型ミニレコーダー

Tile Rec



③ 応援購入総額

14,386,240円

目標金額 100,000円

14386%

② サポーター

901人

① 残り

終了

終了しました

Success!

Brand name

TileRec

https://www.makuake.com/project/tile_rec/

Brand name

TileRec2.0

<https://greenfunding.jp/3s-japan/projects/8249>

ホーム

活動報告 35

コメント 108

もう、録音場所を
気にしない



世界最小級
ボイスレコーダー

支援総額

7,350,200円

7350%

2024年6月30日まで

目標100,000円

👤 支援人数

434人

🕒 残り時間

終了

このプロジェクトは終了しました

SUCCESS!!



移動がラクな工具箱

スーツケース×工具箱

¥ 応援購入総額

Success!

4,966,600円

目標金額 300,000円

1655%

@ サポーター

201人

販売中

Makuake STORE で商品を見る

Light Way Rolling Tool Bag

<https://www.makuake.com/project/lightway/>

IOT × 枯山水 × 家具



① 応援購入総額

33,068,000円

目標金額 500,000円

6613%

② サポーター

99人

販売中

Makuake STORE で商品を見る

Success!

Hard Wood Table

<https://www.makuake.com/project/sisyphus/>



① 応援購入総額

22,993,000円

目標金額 200,000円

11496%

② サポーター

896人

③ 残り

終了

終了しました

Success!

PIQO Projector

<https://www.makuake.com/project/piqo/>



① 応援購入総額

24,515,600円

目標金額 500,000円

4903%

② サポーター

142人

③ 残り

終了**終了しました**

Success!

Kintone Trike<https://www.makuake.com/project/kintonetrike/>



① 応援購入総額

6,783,000円

目標金額 500,000円

1356%

◎ サポーター

123人

🕒 残り

終了

終了しました

Success!

ChillBase

<https://www.makuake.com/project/chillbase/>

Market plan 1 : Launch/Test marketing

We will develop a Japanese official website & Launch Crowdfunding project.

Japanese official website(Exemple)

Launch a new product on Crowdfunding projects

音声ファイルが自動生成。



Segmented Recording: Your audio, your way
From 1-minute to 60-minute segments

【打ち合わせ終わりに即データ共有】
繋ぐだけで自動でデータ生成が始まります。

「つながりだけで」自動でデータが生成されるので、会議や打ち合わせ後に即データ共有が可能です。
かつ、生成される音声ファイルはお好きな時間に分割できます。

既存製品との比較

従来型のボイスレコーダーやスマートフォンとの比較も行いました。
バッテリーの持続時間や衝撃耐性はもちろんのこと、
何より周囲に気を使わないサイズ感により、
目立たない録音機器として活躍が可能です。

	TileRec 2.0	従来機器	スマートフォン
音声起動録音	✓	✓	×
バッテリー持続70日間	✓	✓	×
30時間のバッテリー	✓	✓	×
スリムで小型デザイン	✓	×	×
目立たない録音	✓	×	×
ダイレクト再生	✓	×	✓
衝撃耐性	✓	×	×
繰り返しOK	✓	✓	×
単独使用	✓	✓	✓



Makuake

kibidango

CAMPFIRE

GREEN FUNDING

machi-yo

Market Plan 2 : Web marketing / Sales promotion



JP Instagram

We will build an official website and SNS account in Japanese and provide customer service.



Promotion through Media and Influencers

We have been collecting a list of web media and micro-influencers. So we can provide them SIDE TRAK to try and experience it.



Press Release

We will build an official website and SNS account in Japanese and provide customer service.

Market Plan 3 : From test marketing to General Sales

If the potential of crowdfunding in the Japanese market is confirmed, the plan is to expand to other shopping malls, In addition to the three major shopping malls, Amazon JP, Yahoo and Rakuten, the company will expand to other shopping malls.

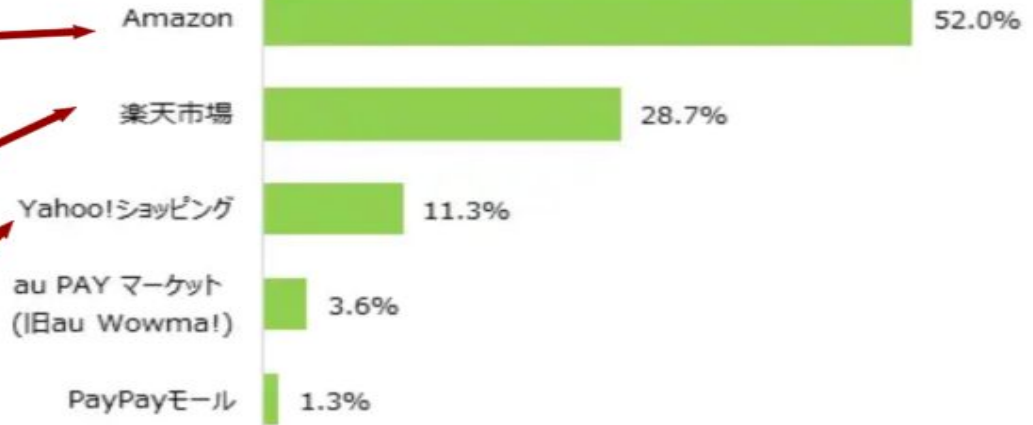
The product will be available on Amazon JP, Rakuten, Yahoo and the official store.

amazon

Rakuten

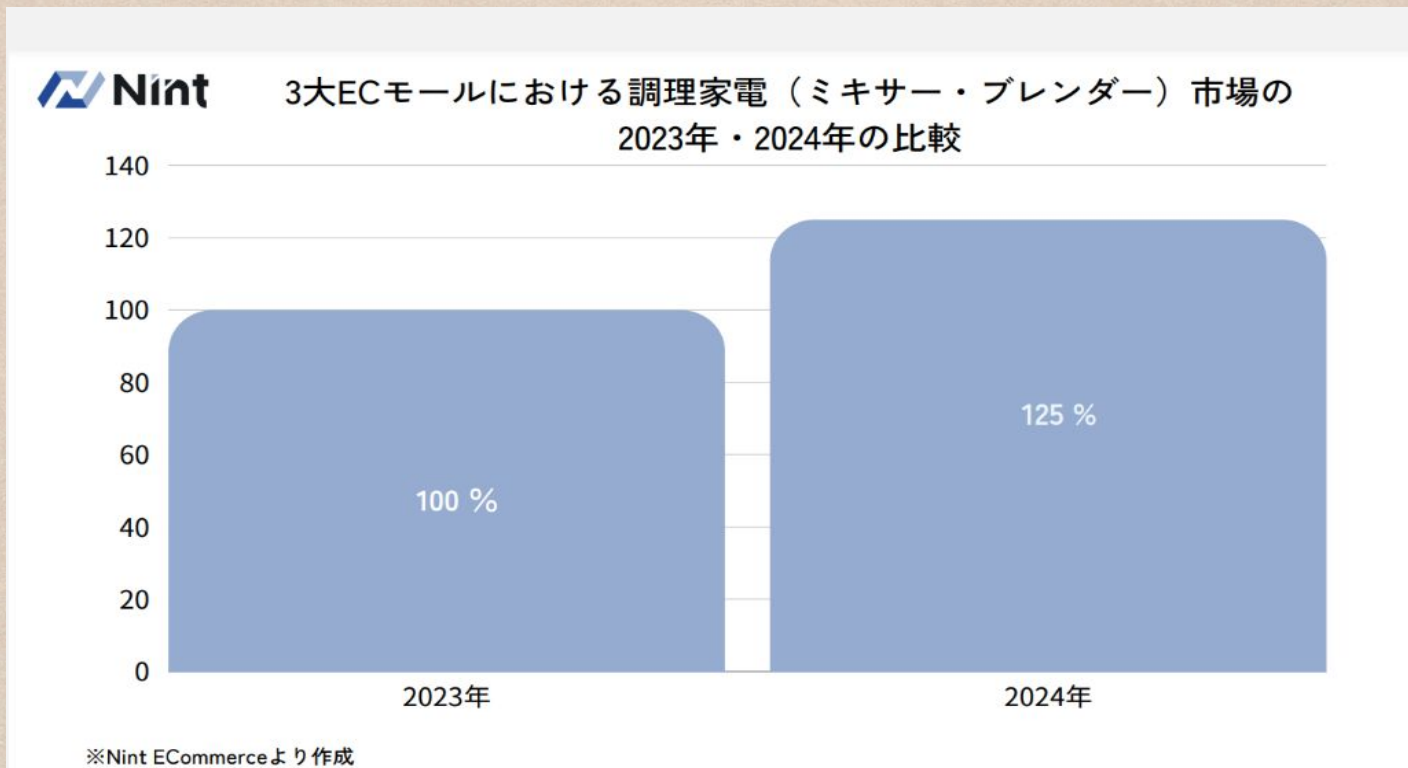
YAHOO! JAPAN ショッピング

メイン利用の総合EC ※上位5サービス抜粋 (n=1,830)



MMD研究所×スマートアンサー

Japan's market continues to grow steadily, with the upward trend projected to persist in the coming years.



<https://www.amazon.co.jp/dp/B0CINBHMNR/>

Portable Blender Travel Mini Blender
Shake or Smoothie Cordless 20 oz Juicer
USB Rechargeable
¥9,503



<https://www.amazon.co.jp/dp/B0DJF4KN62/>

Happilaff blender juicer smoothie blender
multiple functions in one machine 850W,
2 x 670ml bottles with lids
¥4,580



<https://www.amazon.co.jp/dp/B08B3TIBG3/>

BRUNO Bruno Blender Bottle
Ice-Crushing Smoothie Mixer Compact
280ml Ivory BOE073-IV
¥3,564

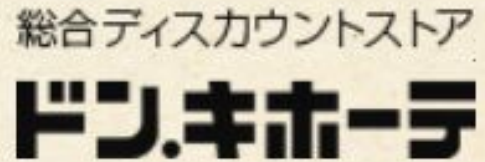


Action LIST : Future Plan & Schedule

- 01 Discussion about Sales strategy, terms, and conditions of the transaction
 - 02 Samples provided by.
 - 03 Trademark registration and Official Website and SNS Launching
 - 04 Sales Promotion / Crowdfunding
 - 05 General Sale and Provide Customer Service
-

Postscript : Our Goals

We want to improve the quality of life of Japanese people by spreading your products to Japan.

The Rakuten logo, featuring the word "Rakuten" in a bold, red, sans-serif font with a red swoosh underneath the letters "u" and "t".The Amazon Japan logo, featuring the word "amazon.co.jp" in a black, sans-serif font with the orange Amazon smile arrow underneath the word "amazon".The Yahoo! Japan logo, featuring the word "YAHOO!" in a large, red, sans-serif font with "JAPAN" in a smaller, red, sans-serif font below it.The Shopify logo, featuring a green shopping bag icon with a white "S" inside, followed by the word "shopify" in a bold, black, sans-serif font.The Yodobashi website logo, featuring the text "www.yodobashi.com" in a blue, sans-serif font.The Don Quijote logo, featuring the text "総合ディスカウントストア" (General Discount Store) in a black, sans-serif font above the large, bold, black Japanese characters "ドン.キホーテ".

We will grow as The Best Partner in Japan.
We are looking forward to your reply!

E-mail:info@unitensemble.jp

Vision

- **To promote this great product to the Japanese market.**
 - **To be used by many people and help make their lives more convenient.**
-

Mission

- **Success in crowdfunding in Japan, including Makuake.**
- **Building and selling official stores and other mall-based stores.**

Thanks !

**We hope this proposal will be
mutually successful.**